

# Student Ambassador Program Project

## What It Is

The Student Ambassador Program is a national initiative designed to **inspire and equip the next generation of business, finance, and accounting leaders**. The program is intended to connect students, educators, and professionals in an effort to provide hands-on opportunities in leadership, mentorship, career exploration, and research.

Student Ambassadors have the opportunity to gain professional development skills, build networks, and access resume-boosting opportunities through an online student community platform. The program is intended to create a national network of student leaders, promotes inclusion, and expands awareness of key career resources in business, accounting, and finance. Through gamified learning and collaboration with strategic partners, students actively shape resources for peers while preparing for future professional success.

What makes this program unique: **it is built with students, for students.**

## Who It Is For

- **Students:** High school and college students passionate about leadership, career readiness, and real-world impact.
- **Schools:** Educators and institutions seeking innovative ways to engage students through applied learning, mentorship, and professional opportunities—preparing them for future careers while highlighting their school's leadership in student success.

## What We're Asking of BRV

We would love to partner with your students to:

- Offer the opportunity to participate and shape the program.
- Co-create content and resources (profiles, toolkits, short videos, mentorship listings).
- Pilot test activities and share feedback.
- Help shape the authentic student-driven experience that will power the national rollout.

## What's in It for BRV Students

- Leadership & Resume Experience: Verified Ambassador/project experience.
- Networking & Mentorship: Access to peers and professionals nationally.
- Career Development: Scholarship prep, resume reviews, career coaching.
- Recognition & Rewards:
  - Gift cards, branded merchandise, and other incentives.
  - Free early access to the online student community they help us build.
  - Certificates, spotlights on social media, and endorsements for LinkedIn.



## What's In It For Schools

- **Early Recognition:** Visibility as a founding partner of a national student-led program.
- **Student Engagement:** Opportunities that go beyond the classroom.
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- Prestige & Visibility: National recognition for supporting innovation and student leadership.
- Access to Resources: Tools, events, and connections for your students.
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## Why It's Important

The gap between classroom learning and career readiness is widening. Students need opportunities to practice leadership, build professional skills, and connect to the real-world professional community.

By becoming a part of this project, BRV students can help:

- Shape the program by ensuring the program reflects student voices,
- Serves student's needs,
- Showcase leadership, and
- Empower the next generation of professionals while promoting inclusion and meaningful opportunities.

## Why Become Involved

- Shape a national movement built around student leadership.
- Give your students a platform to influence and design resources used by their peers nationwide.
- Position BRV as a trailblazer in student-driven education and professional development.

## How It Makes a Difference

**Together, we can create a program that amplifies student voices, closes the education-to-career gap, and builds a community that lasts well beyond the classroom.**

