



Sponsorship Opportunities

The Student Innovation Challenge offers college students the opportunity to test their skills and compete with students both nationally and internationally in this real-world accounting competition. Teams test their data analytics, accounting and management skills to analyze raw data sets, dig for insights, discover alternative metrics and decide on new ways to measure company performance.

The competition is free for students to enter, and offers an opportunity to compete for prize money by challenging their accounting skills and team collaboration.

Sponsors will have the opportunity to gain visibility with top accounting and business students and accredited institutions from across the globe.

All sponsorship packages offer opportunities for promotion and recognition through online resources, as well as direct access to registered teams during and after the event. Various levels of sponsorship are available, offering an assortment of benefits and amenities to businesses and organizations.

By supporting the Student Innovation Challenge, sponsors are directly contributing to the success of the case competition.

“*In addition to the opportunity to learn from and collaborate with my colleagues, this challenge gave me the experience to utilize raw data to measure performance and create proposals to improve a client's business.*”

- Victoria Kashiwai
University of Hawaii at Manoa
2021 Student Innovation Challenge Winner

Impressive Submissions

“... Data story telling at its finest!”

- Jody Padar, CPA
Vice President of Strategy, Botkeeper.com

Sponsorship Offerings

Impact Sponsorship Level and Benefits	Platinum \$3,000	Gold \$2,000	Silver \$1,500	Bronze \$1,000
Logo and sponsor information included in program marketing and on website	✓	✓	✓	✓
Inclusion in all email promotions of the program from the date of commitment	✓	✓	✓	✓
Inclusion in social media promotion from the date of commitment	✓	✓	✓	✓
Opportunity to participate on Judging Panel	✓	✓	✓	✓
Post-program custom email deployment to all participants and advisors*	✓	✓	✓	
Promotion video (:30 - :60-seconds) presented during Awards program*	✓ maximum 2	✓ maximum 1		
Special Honorable Mention Award Sponsor (includes sponsor selection)	✓	✓		
Opportunity to be featured in Careers Profile* (hosted in online student community)	✓			
Inclusion in post-competition survey and access to compiled results*	✓			
Awards sponsor with direct lead connection of team competitors	✓			

*facilitated in coordination with the Center for Accounting Transformation