

MAKE A DIFFERENCE IN THE LIVES OF STUDENTS

Become a Sponsor of Business Professionals of America



With over 45,000 members in chapters located throughout 23 states and Puerto Rico, **Business Professionals of America (BPA)** is dedicated to the preparation of a world-class workforce through the advancement of leadership, citizenship, academic and technological skills. Through sponsorship and scholarship opportunities, you can help inspire the next generation of business professionals and provide valuable support to the academic advisors guiding them along in their journey.

Each engagement opportunity from sponsors better positions BPA to offer programs and services which enhance leadership skills, provide educational enrichment and motivation for our members to pursue promising careers. BPA sponsors also have access to the best and brightest business, marketing and technology students preparing for the workforce.

There are various levels of sponsorship available offering numerous benefits, as well as two traditional levels of sponsorship: **Silver and Gold**. Each sponsorship level includes an assortment of amenities. **Customized sponsorship packages are also available to help meet the needs, goals and objectives of your business.**

All sponsorship packages offer year-round promotion and recognition through online resources as well as direct access to students and advisors during the 2016 National Leadership Conference to be held in Boston, Massachusetts May 5-9.

Together, we can help change a student's life and support their future endeavors.

STANDARD GOLD LEVEL SPONSORSHIP: \$5,000

- Company logo and brief description placed on the BPA.org website for one year
- Up to four (4) articles in BPA bi-monthly, online e-communication: *The Source*
- Company logo prominently displayed on signage at National Leadership Conference venue
- Recognition/acknowledgement in Conference Program as Gold Level Sponsor
- Full page (B&W) ad in NLC Conference Program book (reaches over 5,000 NLC participants from 23 different states and Puerto Rico)
- Complimentary exhibit booth during the NLC Exhibitor Showcase in Boston, MA
- Sponsor recognition during NLC Opening General Session
- Logo included with 3 Competitive Event awards at NLC Closing Awards program with option to present awards on stage to winners
- Special sponsor ribbon for booth staff
- Company name/logo included on either conference wristband, conference lanyard, or one conference promotional item (based upon space availability and print deadlines)

STANDARD SILVER LEVEL SPONSORSHIP: \$3,500

- Company logo and brief description placed on the BPA.org website for one year
- One (1) article in BPA bi-monthly, online e-communication: *The Source*
- Company logo displayed during the National Leadership Conference
- Recognition/acknowledgement in conference program as Silver Level Sponsor
- Half page (B&W) ad in NLC Conference Program book (reaches over 5,000 NLC participants from 23 different states and Puerto Rico)
- Complimentary exhibit booth during the NLC Exhibitor Showcase in Boston, MA
- Logo recognition during NLC Opening and Closing Session pre-show
- Special sponsor ribbon for booth staff

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